

## **Roy Caratozzolo III**

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Portfolio: [www.tozzophoto.com](http://www.tozzophoto.com)

### **Professional Experience**

#### **The Jersey Journal, Secaucus, NJ**

##### **Photographer, 2014 – 2017**

- Sports, event, and feature photography on location throughout Hudson County, NJ.
- Transfer photographs to NJ.COM for captioning, editing, archiving, and electronic transmission.
- Determine project goals, locations, and equipment needs by studying assignments and staff consultation.

#### **Seamless.com, New York, NY**

##### **Photographer, 2016**

- Food and menu photography for restaurants throughout New Jersey.
- Consult with Restaurant owners on distinctive items for artistic, functional, or commercial purposes.
- Enhance, retouch, and resize photographs using Photoshop and Lightroom.

#### **Legacy Studios, New York, NY**

##### **Photographer, 2016**

- Portrait, event, sports, and candid photography for scholastic yearbooks.
- Set up, mount, and install photographic equipment and test prior to use for proper working order.
- Trained new photographers on software and photographic technique and helped coordinate shoots.

#### **The Daily Mail Online, New York, NY**

##### **Photo Desk Editor, 2014**

- Researched, acquired and edited images for Daily Mail Online Edition, *Dailymail.co.uk*.
- Performed location, feature, and event photography throughout New York City.
- Manipulate and enhance digital images to create cover and feature stories using Photoshop and Illustrator.

#### **Landov Media, New York, NY**

##### **Photo Desk Editor, 2011 – 2014**

- Intake, processing, and review of news, sports, business, and entertainment photographs.
- Responsible for proofing and editing photos for picture quality and caption accuracy.
- Provide timely and constructive feedback to photographers and editors in the field.
- Monitor global photo feeds such as Reuters, Xinhua, AP, and UPI.

#### **North Jersey Media Group, Cresskill, NJ**

##### **Staff Photographer, 2007 – 2010**

- Photographed a wide array of events on location throughout Bergen County, NJ.
- Trained, managed, and assigned events to a team of over 10 Freelance Photographers.
- Determine composition, selecting and adjusting subjects, equipment, and lighting to achieve desired effects.
- Confer with reporters, editors, writers, art directors, and other stakeholders regarding produced content.
- Performed color correction and retouching on all photographic images.

#### **Tozzophoto.com, North Bergen, NJ**

##### **Webmaster, Photographer, and SEO Manager, 2004 – Present**

- Maintain an online marketing system focusing on artist promotion and client acquisition.
- Take pictures of events, individuals, families, and small groups, either in studio or on location.
- Manipulate and enhance digital images to create desired effects, using computers and specialized software.
- Consulting with clients to determine project goals, locations, and equipment needs.

### **Professional Skills**

**Applications:** InDesign, Photoshop, Illustrator, Acrobat, Pitstop, Dreamweaver, Flash, Word, Excel, Zendesk, Filemaker, K4, Canto Cumulus, Lightroom, Powerpoint, Google Docs, Oracle

**Computers:** Mac OS X & Windows System Technician, System Troubleshooter and Instructor, Hardware Repair, Consultation and Workflow Administrator

**Photography:** Location Photographer, Photographic Assistant, Color Correction, Photo Retouching, Photo Desk Editor, Location Consultant

**Education:** The University of Connecticut - **Bachelor of Fine Arts in Photography** - May 1994