

Roy Caratuzzolo III
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Professional Experience

Tozzophoto.com, Dumont, NJ

Photographer, June 1994 - Present

- *Freelance photographer servicing a wide array of clients
- *Assignment photography for North Jersey Newspapers Group
- *Design, optimize, and produce web sites focusing on artist promotion

Wainscot Media, Montvale, NJ

Pre-Press Manager for New York Spaces and Health & Life Magazines, July 2006 – May 2007

- *Quality control of all magazine materials and promotional items
- *Preparation of all press-quality PDF files for printing and proofing
- *Developed and managed a digital file transfer system for all publications

McCann-Erickson, New York, NY

Digital Quality Control for Verizon Wireless, June 2004 – June 2006

- *Performed digital and visual quality control for all printed material
- *Responsible for comprehensive digital "preflight" of all production files
- *Managed Internet file transmission via FTP for all production files
- *Prepared all production files for shipment via CD-R & DVD-R

Sandhu & Company, Englewood Cliffs, NJ

Graphic Designer and Internet Marketing Manager, February 2003 – June 2004

- *Developed an online marketing system and web site campaign for dentist websites
- *Designed and produced product packaging and national advertisements
- *Performed color correction and retouching for all photographic images
- *Managed several Internet marketing campaigns, including keywords on Google and Overture
- *Managed pre-press and file trafficking for all advertising files in production

The Peoples Publishing Group, Saddle Brook, NJ

Project Manager and Technical Support Manager, February 1999 - February 2003

- *Designed and produced Textbooks, Promo-books, and Catalogues
- *Performed digital and visual quality control on textbooks, catalogues, and marketing materials
- *Managed pre-press and file trafficking for all book files in production
- *Performed color correction and retouching for all photographic images
- *Designed and installed custom asset management solutions for production and editorial staff

Entertainment Publications, New York, NY

Graphic Artist for Microsoft New York Sidewalk, March 1997 – December 1998

- *Designed and produced internet tiles and display ads for **www.sidewalk.com**
- *Photographic art direction and location shooting for a wide array of clients
- *Managed pre-press and file trafficking for all advertisements produced

Professional Skills

APPLICATIONS: QuarkXPress, Photoshop, Acrobat, Pitstop, Illustrator, InDesign, Dreamweaver, Flash

COMPUTERS: Mac OS X & Windows XP/2000/98/NT System Technician, Software & Hardware
Trouble-Shooter, System and Software Instruction

PHOTOGRAPHY: Location/Studio Photographer, Photographic Assistant, Black & White Processing,
Black & White and Color Printing, Digital and Alternative Imaging, Medium and Large Format Photography

Education

The University of Connecticut - Bachelor of Fine Arts in Photography - May 1994